

Coverage Dossier



Gram UJALA during National Energy Conservation Day 2021

Date	Publications	Headline	Edition	Page no./ Page views	Journalist
Print					
11-Dec-21	The Free Press Journal	CESL to distribute LED bulbs on National Energy Conservation Day	Print	7	NA
15-Dec-21	Millennium Post	Power available for 22 hrs/day in villages, 23.5 hrs in cities: Min	Print	11	NA
Print (Regional)					
11-Dec-21	Andhra Jyoti	LED Bulbs for Rs.10 Only	Print	13	NA
15-Dec-21	Navbharat Times	LED Bulbs for Rs.10 Only	Print	NA	NA
15-Dec-21	Prabhat Khabar	LED Bulbs for Rs.10 Only	Print	NA	NA
15-Dec-21	Sakshi	LED Bulbs for Rs.10 Only	Print	NA	NA
15-Dec-21	Sakshi	LED Bulbs for Rs.10 Only	Print	NA	NA
15-Dec-21	Eenedu	LED Bulbs for Rs.10 Only	Print	NA	Na
Online					
3-Dec-21	The New Indian Express	10 lakh LED bulb distribution to begin from December 14	Online	251,483	Express News Service
10-Dec-21	Devdiscourse	CESL to distribute LED bulbs at Rs 10/unit to mark National Energy Conservation Day	Online	82,616	PTI
10-Dec-21	Latestly	Latest News CESL to Distribute LED Bulbs at Rs 10/unit to Mark National Energy Conservation Day	Online	92,375	PTI
10-Dec-21	Zee News Hindi	LED bulbs at Rs 10! THIS company will sell affordable lights to mark National Energy Conservation Day	Online	1,336,883	Aman Rawat
10-Dec-21	The Times News	LED bulbs at Rs 10! THIS company will sell affordable lights to mark National Energy Conservation Day	Online	NA	News Desk
10-Dec-21	Sarkaritel	Power Ministry celebrates Azadi Ka Amrit Mahotsav	Online	4,293	News Desk
10-Dec-21	PSU Connect	CESL to distribute LED bulbs to mark National Energy Conservation Day 2021	Online	2,474	PSU Connect
11-Dec-21	ET EnergyWorld	CESL to distribute LED bulbs at Rs 10/unit to mark energy conservation day	Online	7,056,483	PTI
14-Dec-21	The Economic Times	Power available for 22 hours/day in villages, 23.5	Online	7,056,483	PTI

		hours in cities, says Minister R K Singh			
14-Dec-21	Hindustan Times	What is Gram Ujala scheme? All you need to know	Online	1,558,946	News Desk
14-Dec-21	Deccan Herald	Power available for 22 hours/day in villages, 23.5 hours in cities, says Minister R K Singh	Online	108,963	PTI
14-Dec-21	The Week	Power available for 22 hours/day in villages, 23.5 hours in cities, says Minister R K Singh	Online	45,248	PTI
14-Dec-21	Pehal News	Power available for 22 hours/day in villages, 23.5 hours in cities, says Minister R K Singh	Online	3,448	Pehal News Team
15-Dec-21	Millennium Post	Power available for 22 hours/day in villages, 23.5 hours in cities, says Minister R K Singh	Online	8,315	News Desk
14-Dec-21	Devdiscourse	Power available for 22 hours/day in villages, 23.5 hours in cities, says Minister R K Singh	Online	82,616	PTI
14-Dec-21	Latestly	India News Power Available for 22 Hrs/day in Villages, 23.5 Hrs in Cities: R K Singh	Online	92,375	PTI
14-Dec-21	Jagran Josh	National Energy Conservation Day 2021 (December 14): All You Need To Know	Online	429,040	Sangeeta Nair
14-Dec-21	PSU Watch	RK Singh recommits to this energy goal on National Energy Conservation Day	Online	785	PSU Watch Bureau
10-Dec-21	The Times News	LED bulbs at Rs 10! THIS company will sell affordable lights to mark National Energy Conservation Day	Online	NA	News Desk
14-Dec-21	Daily Hunt	What is Gram Ujala scheme? All you need to know	Online	370,130	News Desk
14-Dec-21	MSN India	What is Gram Ujala scheme? All you need to know	Online	16,974,726	News Desk
14-Dec-21	Orissa Dairy	R K Singh congratulates CESL team on achieving massive target of 10 lakh LED distribution in a single day, today under Gram UJALA	Online	8,877	News Desk
14-Dec-21	Technology For You	Shri R K Singh congratulates CESL team on achieving massive target of 10 lakh LED distribution in a single day, today under Gram UJALA	Online	1,512	News Desk

14-Dec-21	Krishi Jagran	ग्राम उजाला योजना : ग्रामीण क्षेत्रों में बांटे जाएंगे 10 लाख एलईडी बल्ब	Online	26,919	Prachi Vats
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PRINT

Published Date	11 Dec 2021	Publication	The Free Press Journal
Edition	National	Page No	7
Circulation	56,431		

CESL to distribute LED bulbs on National Energy Conservation Day

State-owned CESL will distribute LED bulbs at a highly subsidised rate of Rs 10 per unit under the Gram UJALA scheme to mark National Energy Conservation Day on December 14. "On the occasion of National Energy Conservation Day 2021, observed each year on 14th December, Convergence Energy Services Ltd (CESL), a wholly-owned subsidiary of Energy Efficiency Services Ltd (EESL) will be expanding their flagship Gram UJALA programme," a power ministry statement said.

Published Date	15 Dec 2021	Publication	Millennium Post
Edition	National	Page No	11
Circulation	91,712		

Power available for 22 hrs/day in villages, 23.5 hrs in cities: Min

India has made significant progress in village electrification, says R K Singh

NEW DELHI: Union Power Minister R K Singh on Tuesday said electricity is available for about 22 hours per day in villages and 23.5 hours in cities across the country.

The availability of power in rural and urban areas has increased tremendously in comparison to 2014, he said while addressing a function here to mark the National Energy Conservation Day.

"Power is available for a duration of close to 22 hours and close to 23.5 hours in rural and urban areas respectively," Singh said.

"As you all are aware, one of the priorities of our government is to provide universal energy access at affordable prices and on a 24/7 basis," he added.

Singh further said in the recent few years, India has made significant progress in village electrification and providing electricity connections to households. "We have brought total transformation in the past five years by adding 142 GW gen-

eration capacity, connecting the entire country into one grid, and achieving the vision of one grid, one market. India has been transformed from an energy deficit to energy surplus nation," he noted. The minister also said the transformation is not just in capacity but also with respect to the energy mix, energy intensity and emission intensity.

India has achieved the Nationally Determined Contribution (NDC) target of having 40 per cent energy production from non-fossil sources, he pointed out. "This achievement has happened way in advance of our target date. We have one of the lowest per capita emission in the world and in absolute terms it comes to 3 per cent of the total emissions," he added.

The minister also lauded the efforts of state-run Convergence Energy Services Ltd (CESL) for successfully running the Gram Ujala scheme.

AGENCIES

PRINT (REGIONAL)

Published Date	11 Dec 2021	Publication	Andhra Jyoti
Edition	Hyderabad	Page No	11

రూ.10కే ఎల్ఈడీ బల్బు

» ఏపీ, తెలంగాణ సహా ఐదు రాష్ట్రాల్లో సీఈఎస్ఎల్ పంపిణీ

న్యూఢిల్లీ, డిసెంబరు 10: ప్రభుత్వరంగంలోని కన్వర్టెడ్స్ ఎనర్జీ సర్వీసెస్ లిమిటెడ్ జాతీయ ఇంధన పరిరక్షణ దినోత్సవాన్ని పురస్కరించుకుని గ్రామ్ ఉజాలా పథకం కింద రూ.10కే ఎల్ఈడీ బల్బులను పంపిణీ చేయనుంది. ఇందులో భాగంగా తెలంగాణ, ఆంధ్రప్రదేశ్, బిహార్, ఉత్తరప్రదేశ్, కర్ణాటక లోని 2,579 గ్రామాల్లో ఎల్ఈడీ బల్బులను రూ.10కే పంపిణీ చేయనున్నట్టు కేంద్ర విద్యుత్ మంత్రిత్వ శాఖ తెలిపింది.

Published Date	15 Dec 2021	Publication	Navbharat Times
Edition	Lucknow	Page No	NA

ऊर्जा संरक्षण की कवायद

ग्राम उजाला योजना के तहत गांवों में भी बढ़ेगा एलईडी का इस्तेमाल

बिजली बिल दिखाएं, पुराने बल्ब के बदले ₹10 में एलईडी पाएं

कम होगा बिल

यूपी नेडा के निदेशक भवानी सिंह खगौरात ने बताया कि ग्राम उजाला योजना से लोगों को बिजली बिल में कमी आएगी। बल्ब के मुकाबले एलईडी लाइट में बिजली की खपत 80 फीसदी से कम है। ऐसे में बिजली खपत कम होने से कोयला आधारित उत्पादन इकाईयों में कम उत्पादन करना पड़ेगा। इससे कार्बन उत्सर्जन में कमी आएगी।

सरोजनीनार और पाय समेत लेखा से जुड़े ग्रामीण इलाके में जल्द ही यह योजना शुरू की जाएगी। इसके तहत 50 वॉट का पुराना बल्ब वापस करने पर 7 वॉट और 100 वॉट का बल्ब वापस करने पर 12 वॉट की एलईडी मिलेगी।

ऊर्जा संरक्षण में लखनऊ मंडल नंबर वन



एनवीटी ब्यूरो, लखनऊ : ऊर्जा संरक्षण में पूर्वोत्तर रेलवे का लखनऊ मंडल अव्वल सवित हुआ है। ऊर्जा संरक्षण दिवस पर यूपीनेडा की तर्फ से उग्र राज्य ऊर्जा संरक्षण पुरस्कार दिया गया। डीआरएम डॉ. मोनिका अग्निहोत्री ने मंगलवार को विद्युत विभाग की टीम का उत्साहवर्धन किया। एनईआर के पीआरओ महेश गुप्ता के अनुसार किलोवॉट से अधिक संग्रहित भार वर्ग में गोरखपुर स्टेशन को प्रथम जबकि सरकारी भवन संकाई में 20 किलोवॉट से अधिक संग्रहित भार में गोंडा रेलवे कार्यालय को द्वितीय पुरस्कार मिला है। लखनऊ के डीआरएम कार्यालय को ऊर्जा संरक्षण में तृतीय स्थान मिला है। डीआरएम डॉ. मोनिका अग्निहोत्री ने इस उपलक्ष्य पर प्रशन्नता जताते हुए वॉरंट मण्डल विद्युत इंजिनियर धनंजय मिश्र व उनकी टीम का हौसला बढ़ाया।

'ऊर्जा बचत को बनाएं जीवन का हिस्सा'

लखनऊ: जगत्कला को कभी से ऊर्जा का बड़ा हिस्सा बर्बाद हो रहा है। ऊर्जा बचत को दैनिक जीवन का हिस्सा बनना बेहद जरूरी है। यह बात मंगलवार को ऊर्जा संरक्षण दिवस के मौके पर इंस्टिट्यूट ऑफ इंजिनियरिंग यूपी स्टेट सेंटर के रिक बेंक कॉलेज स्थित ऑफिस में डॉ. आरसी गोयल ने कही। मदन मोहन मालवीय इंजिनियरिंग कॉलेज गोरखपुर के पूर्व प्रोफेसर डॉ. गोयल ने कहा कि ऊर्जा बचत केवल बिजली तक सीमित नहीं है। इसमें हवा, पानी और पेट्रोल, डीजल जैसी स्रोत इस्तेमाल होने वाली चीजें भी शामिल हैं। पूर्व लेखक चौधरी कुमार त्रिपाठी ने बताया कि पुराने पंप व पंखों के बजाए स्टार रेटिंग वाले फरेल उपकरणों का उपयोग करना चाहिए।

Published Date	15 Dec 2021	Publication	Prabhat Khabar
Edition	Patna	Page No	4

योजना. कल पुराने पीले बल्ब देकर ले सकेंगे एलइडी बल्ब 14 जिलों के 329 गांवों में ₹10-10 में मिलेंगे ढाई लाख एलइडी बल्ब

सुविधा

संवाददाता > पटना

राज्य के 14 जिलों के 329 गांवों में मंगलवार को बिजली उपभोक्ताओं को पुराने पीले बल्ब (आइसीएल) देकर 10-10 रुपये में एलइडी बल्ब मिलेंगे. इसके लिए ग्राहक को तीन महीने के भीतर का बिजली बिल दिखाना होगा. एक ही दिन में राज्य में ढाई लाख एलइडी बल्ब देने की केंद्र सरकार की योजना है. इसमें बेगूसराय, बांका, समस्तीपुर, पूर्णिया सहरसा, जमुई, मुजफ्फरपुर, दरभंगा, नालंदा, गया, औरंगाबाद, खगड़िया, सीतामढ़ी और अररिया जिले शामिल हैं. वहीं, देशभर में बिजली उपभोक्ताओं को 10 लाख एलइडी बल्ब दिये जायेंगे. इसमें बिहार के साथ उत्तर प्रदेश, आंध्र प्रदेश, कर्नाटक और तेलंगाना शामिल हैं. केंद्र सरकार ने ग्राम उजाला योजना के तहत नेशनल इनर्जी कंजर्वेशन डे के अवसर पर वह जिम्मेदारी इनर्जी एफिसिएंसी सर्विसेज लिमिटेड (इएसएल) को दी है. केंद्रीय एजेंसी इएसएल ने सभी 14 जिलों में इस योजना पर काम करने के लिए करीब पांच हजार लोगों को तैनात की है.

60 वाट के पुराने एक बल्ब देकर 10 रुपये में सात वाट का एक एलइडी बल्ब ले सकेंगे.



100 वाट के पुराने एक बल्ब के बदले 12 वाट का एक एलइडी बल्ब ले सकेंगे

हर ग्रामीण बिजली उपभोक्ता अधिकतम पांच एलइडी बल्ब ले सकेगा

सूची के अनुसार प्रत्येक ग्रामीण बिजली उपभोक्ता अधिकतम पांच एलइडी बल्ब ले सकेंगे. इसके तहत 60 वाट के पुराने एक बल्ब देकर 10 रुपये में सात वाट का एक एलइडी बल्ब ले सकेंगे. साथ ही 100 वाट के पुराने एक बल्ब के बदले 12 वाट का एक एलइडी बल्ब ले सकेंगे. पुराने बल्ब की तुलना में एलइडी बल्ब से 88 फीसदी

ऊर्जा की बचत होती है. आइसीएल बल्ब की तुलना में एलइडी बल्ब का जीवनकाल लगभग 25 हजार घंटे तक लंबा होता है. ग्राम उजाला योजना केवल ग्रामीण क्षेत्रों के घरेलू उपभोक्ताओं के लिए है. एलइडी बल्ब प्राप्त करते समय ग्राहक को नवीनतम बिजली बिल (तीन महीने से ज्यादा पुराना नहीं) दिखाना होगा. ग्राहक द्वारा एलइडी की फिर से बिछी दंडनीय है. उन्हें बेचने पर सजा हो सकती है. ग्राहक केवल एक बार इस योजना का हिस्सा बन सकते हैं. खराब एलइडी को वारंटी के तहत मुफ्त में बदलने के लिए ग्राहक को कंज्यूमर कैरर नंबर पर फोन कर बताये गये निर्देशों का पालन करना होगा.



88%

बिजली की बचत होती है पुराने बल्ब की तुलना में एलइडी बल्ब से

क्या कहते हैं अधिकारी



इएसएल के क्षेत्रीय प्रबंधक राकेश प्रताप यादव ने कहा कि केंद्रीय ऊर्जा मंत्रालय की योजना के अनुसार राज्य के 14 जिलों के गांवों में फिलहाल एक दिन में ढाई लाख एलइडी बल्ब दिये जायेंगे. वहीं, राज्यभर में 31 जनवरी, 2022 तक करीब 25 लाख एलइडी बल्ब ग्रामीण बिजली उपभोक्ताओं को दिये जायेंगे.

Published Date	15 Dec 2021	Publication	Eenadu
Edition	Hyderabad	Page No	11

ఎలక్ట్రానిక్ టెక్నాలజీల అభివృద్ధి ప్రజలకు అనేక సౌకర్యాలను అందిస్తోంది. ఇది ప్రజల జీవనంలో అత్యంత అవసరమైనది.

సమగ్రంగా అభివృద్ధి చెందిన సమాజంలో, సామాజిక ఆర్థిక స్థిరత్వం, పరిశుభ్రత, తదితరాలు చాలా అవసరం.

రూ.10కే ఎల్ఈడి విద్యుత్ దీపం

భువనగిరి పట్టణం, న్యూఢిల్లీ

గ్రామీణ ప్రజలకు విద్యుత్తు బిల్లు నుంచి ఉపశమనం కలిగించేందుకు కేంద్ర ప్రభుత్వం 'గ్రామ్ ఉజాలా' పథకాన్ని అమలుపరుస్తోంది. తక్కువ ఖర్చుతో ఎల్ఈడి దీపాలను ఏర్పాటు చేసుకుని ప్రభుత్వం ప్రోత్సహించే విధంగా పాటు కరెంటు బిల్లును ఆదా చేసేందుకు ఈ పథకాన్ని అమలు పరుస్తున్నారు. జిల్లాలో ఈనెల 14 నుంచి ప్రజలకు ఎల్ఈడి విద్యుత్ దీపాలను పంపిణీ చేయనున్నారు. ప్రతి కుటుంబానికి ఇరువైపున మూడేళ్ల వారంటితో చీటిని అందించనున్నారు. నాణ్యత కలిగిన ఒక్కో విద్యుత్ దీపం ధర రూ.10గా నిర్ణయించారు. ప్రయోగాత్మకంగా ఈ పథకాన్ని తొలితర రాష్ట్రంలోని యాదాద్రి

భువనగిరి, నల్గొండ, నూర్పల్, సిద్దిపేట, మెదక్, సంగారెడ్డి జిల్లాల్లో మార్చి 2022 వరకు అమలు చేయనున్నారు.

మూడు మండలాల్లో పంపిణీ



ఎన్టీ ఎఫ్ఎస్ఎస్సీ సర్వీసెస్ లిమిటెడ్(ఈఈఎస్ఎస్ఎస్), టీఎస్ఎస్ఎస్ఎల్ఎల్ అధ్వర్యంలో ఎల్ఈడి దీపాల పంపిణీ కార్యక్రమం ఈనెల 14న ప్రారంభమై నెల పాటు గ్రామాల్లో కొనసాగుతుంది. ఏడు వార్డులు, 12 వార్డుల సామర్ల్యం ఉన్న ఎల్ఈడి బల్బులను వినియోగదారులకు అందజేయనున్నారు. తొలిదశలో జిల్లాలో భువనగిరి, చీటిగిరి, యాదగిరిగట్ల మండలాలను అధికారులు ఎంపిక చేశారు. జిల్లాలో వ్యవసాయ కనెక్షన్లు మినహాయించి 2.51 లక్షల మీటర్లు వినియోగదారులు. మూడు మండలాల్లో పంపిణీ చేసే

• 14న పంపిణీకి శ్రీకారం

• పల్లెల్లో 'గ్రామ్ ఉజాలా' అమలు

దుకు అధికారులు ఇప్పటికే పదివేల ఎల్ఈడి బల్బులను సిద్ధం చేశారు. ఈ పథకంపై ప్రజల్లో అవగాహన కల్పించేందుకు ముందస్తుగా గ్రామాల్లో రాం..రాం..చేయించనున్నారు. వినియోగదారులు ఎల్ఈడి బల్బులు పొందేందుకు ప్రస్తుతం వారు వినియోగిస్తున్న సంప్రదాయ విద్యుత్తీపాలతో పాటు కరెంటు బిల్లును అధికారులకు అందజేయాల్సి ఉంటుంది. పాత బల్బులు ఇచ్చిన వారికి ఎల్ఈడి దీపాలు ఇస్తామని అధికారులు చెబుతున్నారు.

కరెంటు బిల్లు తగ్గుతుంది

- మల్లికార్జున, డి.స్సం, డీఈ, భువనగిరి

గ్రామ్ ఉజాలా పథకాన్ని జిల్లాలో ఈనెల 14న ప్రారంభిస్తున్నారు. గ్రామాల్లో నివసించే వారికి తక్కువ ధరకు ఎల్ఈడి బల్బులను ప్రభుత్వం అందజేస్తుంది. చీటితో శక్తిమంతులైన ప్రజాశక్తి వెలుతురు పొందవచ్చు. కరెంటు బిల్లు తగ్గుతుందని ప్రజలకు తెలియజేస్తున్నారు.

- నూర్పల్ (మహాత్మాగాంధీ రోడ్డు), న్యూఢిల్లీ

ప్రభుత్వం

నేటి నుంచి భాజపా జిల్లా

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గ్రామ ఉజాల పథకాన్ని వినియోగించుకోవాలి



వినియోగదారులకు ఎల్ఈడీ బల్బులను పంపిణీ చేస్తున్న డీఈఈ వెంకటేశ్వర్లు

నాగారం : కేంద్ర ప్రభుత్వం తీసుకొచ్చిన గ్రామ ఉజాల పథకాన్ని గ్రామీణ ప్రాంతాల గృహ విద్యుత్ వినియోగదారులు సద్వినియోగం చేసుకోవాలని విద్యుత్ శాఖ డీఈఈ సంగెం వెంకటేశ్వర్లు కోరారు. జాతీయ ఇంధన రక్షణ దినోత్సవాన్ని పురస్కరించుకొని మంగళ వారం మండల పరిధిలోని నాగారంబంగ్లా, డి.కొత్తపల్లి, ఫణిగిరి, పస్తాల గ్రామాల్లో విద్యుత్ శాఖ ఆధ్వర్యంలో గ్రామ ఉజాల పథకాన్ని ప్రారంభించి మాట్లాడారు. పేద ప్రజలపై అదనపు విద్యుత్ చార్జీల భారం పడకుండా జిల్లా వ్యాప్తంగా గ్రామ ఉజాల పథకం కింద విద్యుత్ మీటర్ కనెక్షన్ ఉన్న వినియోగదారులకు రూ.10కి ఒకటి చొప్పున మన్నికైనా 5 ఎల్ఈడీ బల్బులను పంపిణీ చేస్తున్నట్లు తెలిపారు. ఈ కార్యక్రమంలో మండల విద్యుత్ ఏఈఈ ఆర్. సతీష్, సీనియర్ ఇంజనీర్ శశికాంత్, విష్ణువర్ధన్, ఎంపీఓ ధార శ్రీనివాస్, సర్పంచ్లు కుంభం కర్ణాకర్, యారాల సర్పింహారెడ్డి, గట్టు సర్పింహారావు, మల్కాల ఈశ్వరమ్మ, లైన్మెన్ సమ్మయ్య, విజయ్, ఎంపీటీసీలు పాల్గొన్నారు.

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సబ్సిడీపై ఎల్ఈడీ బల్బులు

టీఎస్ఎస్పీడీసీఎల్ ఎస్ఈ ప్రభాకర్

ప్రశాంత్ నగర్ (సి
ద్దిపేట): విద్యుత్
వినియోగం
తగ్గించే విధంగా
కేంద్ర
ప్రభుత్వం ఎనర్జీ
ఎఫిషియెన్సీ



సర్వీసెస్ లిమిటెడ్ సంస్థ ఆధ్వరంలో సబ్సి
డీపై ఎల్ఈడీ బల్బులు అందిస్తుందని టీఎస్
ఎస్పీడీసీఎల్ ఎస్ఈ ప్రభాకర్ సోమ వారం
ఒక ప్రకటనలో తెలిపారు. గ్రామీణ గృహాల్లో
మెరుగైన వెలుతురు కోసం మంగళవారం
జాతీయ ఇంధన రక్షణ దినోత్సవాన్ని పుర
స్కరించుకుని మార్చి 31 వరకు గ్రామీణ
ఉజ్వల పథకంలో భాగంగా ఈ సబ్సిడీ
బల్బులు అందించనున్నట్లు తెలిపారు.
రూ.100 విలువైన బల్బు కేవలం రూ.10కే
విక్రయించనున్నట్లు తెలిపారు. ఫైలట్ ప్రాజె
క్టులో భాగంగా సిద్దిపేట డివిజన్ పరిధిలోని
తడ్కపల్లి, ఋరుగుపల్లి, ఎన్నాన్పల్లి, పా
న్నాల, నాంచారుపల్లి, బక్రిచెప్పాల, మిట్ట
పల్లి, నర్సాపూర్, పెద్దకోడూరు, మందపల్లి,
చింతమడక, ఇబ్రహీంపూర్, నారాయణరా
వుపేట, మాచాపూర్, అంకంపేట, సీతారాం
పల్లి, తోర్నాల, రాఘవాపూర్, పుల్లూరు,
రావురూకుల, ఋస్సాపూర్, వెంకటాపూర్,
ఇర్కోడ్, గుర్రాలగోంది, జక్కాపూర్, మల్వ్యా
ల, గ్రామాలను ఎంపిక చేసినట్లు తెలిపారు.

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పల్లెల్లో జిగేల్

- గ్రామ ఉజాల పథకం కింద రూ.10కే ఎల్ఈడీ బల్బు
- ఒక్కో కుటుంబానికి ఐదు చొప్పున అందించేలా ప్రణాళిక
- విద్యుత్ ఆదా, చార్జీల భారం తగ్గించేలా కార్యాచరణ
- ఫైల్డ్ ప్రాజెక్టుగా జిల్లా ఎంపిక
- నేడు నాగారం మండలంలో పంపిణీ

నాగారం : పేదల ప్రజలపై అదనపు చార్జీల భారం పడుకుండా విద్యుత్ వినియోగాన్ని నియంత్రించే దిశగా కేంద్రం అడుగులు వేస్తోంది. దీనిలో భాగంగా కన్వర్షన్స్ ఎనర్జీ సర్వీసెస్ లిమిటెడ్(సీఈఎల్ఎల్) ఆధ్వర్యంలో 'గ్రామ ఉజాల పథకాన్ని' ప్రారంభించనుంది. ఫైల్డ్ ప్రాజెక్టుగా జిల్లాను ఎంపిక చేసింది. ఈ పథకం కింద గృహ వినియోగదారుడికి తక్కువ ధరకే ఎల్ఈడీ బల్బు అందజేయనుంది. ఈ ప్రక్రియ మంగళవారం నుంచి జనవరి 31 వరకు కొనసాగుతుంది.

రూ.10కే ఎల్ఈడీ బల్బు
జిల్లాలో గృహ వినియోగ విద్యుత్ కనెక్షన్లు 3,20,265 ఉన్నాయి. ప్రతి సర్వీస్ నంబర్ కు అంటే ఒక్కో కుటుంబానికి 5 ఎల్ఈడీ బల్బులు ఇవ్వనున్నారు. రూ.100 విలువ గల మూడేళ్ల వారంటీతో కూడిన ఎల్ఈడీ బల్బు రూ.10కే ఇవ్వనున్నారు.



ఎల్ఈడీ బల్బులు

ఆదార్ కార్డు ఆధారంగా పంపిణీ చేస్తారు. జిల్లాలో విద్యుత్ వినియోగంలో పొదుపు సాధిస్తే రాష్ట్ర వ్యాప్తంగా అమలు చేయనున్నారు. ప్రయోజనం ఇలా..

ఎల్ఈడీ బల్బులు ఏర్పాటు చేయడం ద్వారా విద్యుత్ బిల్లు ఆదా అవుతుంది. చౌక ధరతోపాటు, తక్కువ విద్యుత్ వినియోగంతోనే ఎక్కువ వెలుతురునిస్తాయి. గ్రామ ఉజాల పథకం కింద వినియోగదారులకు రూ.10కే అందించే బల్బు ధర బహిరంగ మార్కెట్లో సుమారు రూ.100 నుంచి రూ. 150 వరకు ఉంటుంది. గదిలో ఏర్పాటు చేసిన ఈ బల్బు పగటి వెలుతురును తలపించేలా ఉంటుంది. అందుకే ఎల్ఈడీ బల్బులకు ప్రస్తుతం డిమాండ్ ఉంది.

తొలి రోజు 2000 బల్బులు

జిల్లాలో మంగళవారం మొదట నాగారం, డి.కొత్తప

సద్వినియోగం చేసుకోవాలి

కేంద్ర, రాష్ట్ర ప్రభుత్వాలు తక్కువ ధరకే ఇస్తున్న ఎల్ఈడీ బల్బులను వినియోగదారులు సద్వినియోగం చేసుకోవాలి. దీనివల్ల కరెంటు



పొదుపుతో పాటు బిల్లు ఆదా అవుతుంది. ఇంట్లో వినియోగిస్తున్న సాధారణ బల్బులు సిబ్బందికి ఇస్తేనే ఎల్ఈడీ బల్బులు అందజేస్తారు. ఈ బల్బుల పంపిణీపై జిల్లాలో విస్తృత ప్రచారం చేస్తాం.

- సంగెం వెంకటేశ్వర్లు,
విద్యుత్తాఖ దీక్షక, సూర్యాపేట

ల్లి, ఫణిగిరి, పసాల గ్రామాల్లో గ్రామ ఉజాల పథకాన్ని అధికారులు ప్రారంభించనున్నారు. నేడు జాతీయ ఇంధన రక్షణ దినోత్సవాన్ని పురస్కరించుకొని తొలి రోజు నాగారం మండలంలో 2000 ఎల్ఈడీ బల్బులను పంపిణీ చేయనున్నారు.

మూడు నెలల బల్బు చూపితేనే..

ఎల్ఈడీ బల్బులు పొందేందుకు వినియోగదారులు గడిచిన మూడు నెలల విద్యుత్ బిల్లు చూపాల్సి ఉంటుంది. తమ ఇంట్లో ప్రస్తుతం వినియోగిస్తున్న సాధారణంగా వాడే 60, 100 వాట్స్ బల్బుల్ని అప్పగించాలి. 60 వాట్స్ బల్బు ఇస్తే 7వాట్స్ ఎల్ఈడీ బల్బు. 100 వాట్స్ బల్బు ఇస్తే 12 వాట్స్ బల్బును వినియోగదారులకు అందజేస్తారు. ఎంపిక చేసిన ఏజెన్సీ టీం సభ్యులు గ్రామంలో ఏదైనా ఒక చోటు స్టాల్ ఏర్పాటు చేసి బల్బులను పంపిణీ చేస్తారు.

ONLINE

Website:	The New Indian Express	Word count	480
Published Date	03 Dec 2021	Journalist:	Express News Service

10 lakh LED bulb distribution to begin from December 14

10 lakh LED bulb distribution to begin from December 14

As part of the efforts to enhance awareness among the people in rural areas on energy efficiency and conservation and provide high quality lighting, the State government is going to distribute 10 lakh LED bulbs to households in rural Andhra Pradesh at a highly subsidised rate of Rs 10 per bulb under the Gram Ujala programme, between December 14 and February 15 next year. Convergence Energy Services Limited (CESL), a subsidiary of Energy Efficiency Services Limited, will supply the bulbs to the State to mark the Azadi ka Amrut Mahotsav. In a communication to energy secretary Srikanth Nagulapalli, MD & CEO of CESL Mahua Acharya said the CESL is keen to distribute around 10 lakh LED bulbs to Andhra Pradesh on the occasion of Azadi ka Amrut Mahotsav on National Energy Conservation Day (December 14). The programme will continue up to February 2022. She said the implementation of Gram Ujala programme through distribution of the LED bulbs in rural areas of AP will help lessen the burden of electricity bills to some extent on the rural households and helps to reduce peak power demand substantially for AP power utilities. The CESL MD briefed the Secretary that AP is one of the five States selected for the implementation of the scheme. The other being Uttar Pradesh, Maharashtra, Bihar and Gujarat. She told Srikanth that the entire expenditure for the distribution of 10 lakh LEDs will be borne by CESL and there would not be any financial burden on the power utilities or the State government. "The objective of the scheme is that the rural people who are unable to afford high quality lighting can benefit from Gram Ujala, which is an innovative project that achieves social objectives, income savings as well as climate change benefits arising from energy efficiency", she said. While thanking CESL for its energy efficiency initiative for the rural population of the State, the energy secretary said Chief Minister Y S Jagan Mohan Reddy has been emphasising the need for providing 24x7 quality and cost effective power for which this Gram Ujala project will have a good impact on the States objective. As per the directions of the chief minister, the power utilities have been providing 24X7 quality power supply in the State even in remote areas of the rural pockets, he said. The Andhra Pradesh energy secretary informed Energy Minister Balineni Srinivasa Reddy about the Gram Ujala project and explained that the LEDs offered under this initiative are energy efficient, and of high quality and long lasting. They consume 88 per cent less energy when compared to incandescent bulbs. LED is a highly energy efficient lighting technology and lasts 25 times longer than incandescent lighting in general. The LEDs emit very less heat comparing with the incandescent bulbs and CFLs which releases 90 per cent and 80 per cent of their energy as heat respectively.

Website:	Devdiscourse	Word count	194
Published Date	10 Dec 2021	Journalist:	PTI

CESL to distribute LED bulbs at Rs 10/unit to mark National Energy Conservation Day

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State-owned CESL will distribute LED bulbs at a highly subsidised rate of Rs 10 per unit under the Gram UJALA scheme to mark National Energy Conservation Day on December 14. "On the occasion of National Energy Conservation Day 2021, observed each year on 14th December, Convergence Energy Services Ltd (CESL), a wholly-owned subsidiary of Energy Efficiency Services Ltd (EESL) will be expanding their flagship Gram UJALA programme," a power ministry statement said. Under the initiative, LED bulbs will be distributed at a highly subsidised rate at Rs 10 across 2,579 villages in five states -- Bihar, Uttar Pradesh, Telangana, Andhra Pradesh, and Karnataka. Launched in March 2021 by R K Singh, Union Minister of Power and New & Renewable Energy, the programme has already achieved a distribution mark of more than 33 lakh LED bulbs in Bihar and Uttar Pradesh. Starting December 14, it will be active in the other three states as well, the statement said. CESL will continue to provide 7-Watt, and 12-Watt energy-efficient LED bulbs that come with a guarantee period of three years against submission of working incandescent bulbs.

Website:	Latestly	Word count	199
Published Date	10 Dec 2021	Journalist:	PTI

[Latest News | CESL to Distribute LED Bulbs at Rs 10/unit to Mark National Energy Conservation Day](#)

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Website:	Zee News Hindi	Word count	198
Published Date	10 Dec 2021	Journalist:	Aman Rawat

LED bulbs at Rs 10! THIS company will sell affordable lights to mark National Energy Conservation Day

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Website:	The Times New	Word count	198
Published Date	10 Dec 2021	Journalist:	News Desk

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Website:	Sarkaritel	Word count	151
Published Date	10 Dec 2021	Journalist:	News Desk

Power Ministry celebrates Azadi Ka Amrit Mahotsav

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Website:	PSU Connect	Word count	158
Published Date	10 Dec 2021	Journalist:	PSU Connect

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Website:	ET Energy World	Word count	194
Published Date	11 Dec 2021	Journalist:	PTI

CESL to distribute LED bulbs at Rs 10/unit to mark energy conservation day

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New Delhi: State-owned CESL will distribute LED bulbs at a highly subsidised rate of Rs 10 per unit under the Gram UJALA scheme to mark National Energy Conservation Day on December 14. "On the occasion of National Energy Conservation Day 2021, observed each year on 14th December, Convergence Energy Services Ltd (CESL), a wholly-owned subsidiary of Energy Efficiency Services Ltd (EESL) will be expanding their flagship Gram UJALA programme," a power ministry statement said. Under the initiative, LED bulbs will be distributed at a highly subsidised rate at Rs 10 across 2,579 villages in five states -- Bihar, Uttar Pradesh, Telangana, Andhra Pradesh, and Karnataka. Launched in March 2021 by R K Singh, Union Minister of Power and New & Renewable Energy, the programme has already achieved a distribution mark of more than 33 lakh LED bulbs in Bihar and Uttar Pradesh. Starting December 14, it will be active in the other three states as well, the statement said. CESL will continue to provide 7-Watt, and 12-Watt energy-efficient LED bulbs that come with a guarantee period of three years against submission of working incandescent bulbs.

Website:	The Economic Times	Word count	542
Published Date	14 Dec 2021	Journalist:	PTI

[Power available for 22 hours/day in villages, 23.5 hours in cities, says Minister R K Singh](#)

Power available for 22 hours/day in villages, 23.5 hours in cities, says Minister R K Singh

Union Power Minister R K Singh on Tuesday said electricity is available for about 22 hours per day in villages and 23.5 hours in cities across the country. The availability of power in rural and urban areas has increased tremendously in comparison to 2014, he said while addressing a function here to mark the National Energy Conservation Day. "Power is available for a duration of close to 22 hours and close to 23.5 hours in rural and urban areas respectively," Singh said. "As you all are aware, one of the priorities of our government is to provide universal energy access at affordable prices and on a 24/7 basis," he added. Singh further said in the recent few years, India has made significant progress in village electrification and providing electricity connections to households. "We have brought total transformation in the past five years by adding 142 GW generation capacity, connecting the entire country into one grid, and achieving the vision of one grid, one market. India has been transformed from an energy deficit to energy surplus nation," he noted. The minister also said the transformation is not just in capacity but also with respect to the energy mix, energy intensity and emission intensity. India has achieved the Nationally Determined Contribution (NDC) target of having 40 per cent energy production from non-fossil sources, he pointed out. "This achievement has happened way in advance of our target date. We have one of the lowest per capita emission in the world and in absolute terms it comes to 3 per cent of the total emissions," he added. The minister also lauded the efforts of state-run Convergence Energy Services Ltd (CESL) for successfully running the Gram Ujala scheme. Under the scheme, a target of distributing 10 lakh LED bulbs in five states was achieved by CESL. Distributed in rural areas of Uttar Pradesh, Bihar, Karnataka, Telangana and Andhra Pradesh at a highly subsidised cost of Rs 10 in exchange for working incandescent bulbs, it heralds immense saving of energy as also savings for the consumer, Singh stated. He also credited the Bureau of Energy Efficiency (BEE) for saving around 300 million tonnes of carbon dioxide by its various schemes like Perform, Achieve, Trade (PAT). After second round of PAT, we have achieved emission reduction of 66 million tonnes per annum, he said. "We are aimed at achieving 175 GW of renewable energy by 2022. 150 GW has been generated while 63 GW of renewable energy is still under generation. The decoupling between growth and energy consumption has happened, we have to push harder," the minister observed. He also stressed on taking efforts to conserve energy. One unit of energy saved results in one unit of energy generated, he said, adding that banks will have to realise that energy efficiency is not only good for the environment but also saves money. On the occasion, Singh presented the 31st National Energy Conservation Awards (NECA) and the first National Energy Efficiency Innovation Awards (NEEIA). Singh complimented the BEE for initiating the NEEIA to promote innovation in the energy sector. The minister also released a standard and labelling programme for high-energy lithium-ion traction battery packs and systems.

Website:	Hindustan Times	Word count	337
Published Date	14 Dec 2021	Journalist:	News Desk

What is Gram Ujala scheme? All you need to know

What is Gram Ujala scheme? All you need to know

The Andhra Pradesh government will from Tuesday distribute 10 lakh LED bulbs to households in rural areas under the Gram Ujala scheme to mark National Energy Conservation Day. The bulbs will be distributed at an affordable rate of ₹10 per unit and the expense will be borne by a state-owned Convergence Energy Services Limited (CESL), a subsidiary of Energy Efficiency Services Limited (EESL). It is also being done as part of the Azadi Ka Amrit Mahotsav celebrations. Under the scheme, the CESL will distribute 7-Watt, and 12-Watt energy-efficient LED bulbs that would come with a guarantee period of three years against submission of working incandescent bulbs. What is Gram Ujala scheme? Gram Ujala was launched by the Union minister of power and new and renewable energy RK Singh in March this year, in an attempt to raise awareness against climate change and to save electricity. "The move will save 2025 million kilowatt of energy per year," Singh said during the launch of the scheme. Under the initiative, LED bulbs will be distributed at a highly subsidised rate at ₹10 across 2,579 villages in five states of Bihar, Uttar Pradesh, Telangana, Andhra Pradesh, and Karnataka. Residents can buy a maximum of 5 LED bulbs by paying for old 100 watts bulbs. The government will also install meters at these houses. According to a report by Live Hindustan, HT's sister website, this will save 2025 million units (kWh) of electricity annually, while there will also be a reduction in carbon emissions by 16.5 lakh tons per annum. This will provide better lighting in homes at a cheaper rate. The scheme has already achieved a distribution mark of more than 33 lakh LED bulbs in Bihar and Uttar Pradesh. Starting Tuesday, it will be active in the other three states as well, the power ministry said in a statement. The Ujala scheme is being implemented by EESL, a joint venture of leading PSUs under the administration of the ministry of power.

Website:	Deccan Herald	Word count	528
Published Date	14 Dec 2021	Journalist:	PTI

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Union Power Minister R K Singh on Tuesday said electricity is available for about 22 hours per day in villages and 23.5 hours in cities across the country. The availability of power in rural and urban areas has increased tremendously in comparison to 2014, he said while addressing a function here to mark the National Energy Conservation Day. "Power is available for a duration of close to 22 hours and close to 23.5 hours in rural and urban areas respectively," Singh said. "As you all are aware, one of the priorities of our government is to provide universal energy access at affordable prices and on a 24/7 basis," he added. Singh further said in the recent few years, India has made significant progress in village electrification and providing electricity connections to households. "We have brought total transformation in the past five years by adding 142 GW generation capacity, connecting the entire country into one grid, and achieving the vision of one grid, one market. India has been transformed from an energy deficit to energy surplus nation," he noted. The minister also said the transformation is not just in capacity but also with respect to the energy mix, energy intensity and emission intensity. India has achieved the Nationally Determined Contribution (NDC) target of having 40 per cent energy production from non-fossil sources, he pointed out. "This achievement has happened way in advance of our target date. We have one of the lowest per capita emission in the world and in absolute terms it comes to 3 per cent of the total emissions," he added. The minister also lauded the efforts of state-run Convergence Energy Services Ltd (CESL) for successfully running the Gram Ujala scheme. Under the scheme, a target of distributing 10 lakh LED bulbs in five states was achieved by CESL. Distributed in rural areas of Uttar Pradesh, Bihar, Karnataka, Telangana and Andhra Pradesh at a highly subsidised cost of Rs 10 in exchange for working incandescent bulbs, it heralds immense saving of energy as also savings for the consumer, Singh stated. He also credited the Bureau of Energy Efficiency (BEE) for saving around 300 million tonnes of carbon dioxide by its various schemes like Perform, Achieve, Trade (PAT). After second round of PAT, we have achieved emission reduction of 66 million tonnes per annum, he said. "We are aimed at achieving 175 GW of renewable energy by 2022. 150 GW has been generated while 63 GW of renewable energy is still under generation. The decoupling between growth and energy consumption has happened, we have to push harder," the minister observed. He also stressed on taking efforts to conserve energy. One unit of energy saved results in one unit of energy generated, he said, adding that banks will have to realise that energy efficiency is not only good for the environment but also saves money. On the occasion, Singh presented the 31st National Energy Conservation Awards (NECA) and the first National Energy Efficiency Innovation Awards (NEEIA). Singh complimented the BEE for initiating the NEEIA to promote innovation in the energy sector. The minister also released a standard and labelling programme for high-energy lithium-ion traction battery packs and systems.

Website:	The Week	Word count	529
Published Date	14 Dec 2021	Journalist:	PTI

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Website:	Pehal News	Word count	484
Published Date	14 Dec 2021	Journalist:	Pehal News Team

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Union Power Minister R K Singh on Tuesday mentioned electricity is available for about 22 hours per day in villages and 23.5 hours in cities throughout the nation. "As you all are aware, one of the priorities of our government is to provide universal energy access at affordable prices and on a 24/7 basis," he added. Singh additionally mentioned in the current few years, India has made important progress in village electrification and offering electrical energy connections to households. "We have brought total transformation in the past five years by adding 142 GW generation capacity, connecting the entire country into one grid, and achieving the vision of one grid, one market. India has been transformed from an energy deficit to energy surplus nation," he famous. The minister additionally mentioned the transformation isn't just in capability but in addition with respect to the power combine, power depth and emission depth. India has achieved the Nationally Determined (*22*) (NDC) goal of getting 40 per cent power manufacturing from non-fossil sources, he identified. "This achievement has happened way in advance of our target date. We have one of the lowest per capita emission in the world and in absolute terms it comes to 3 per cent of the total emissions," he added. The minister additionally lauded the efforts of state-run Convergence Energy Services Ltd (CESL) for efficiently operating the Gram Ujala scheme. Under the scheme, a goal of distributing 10 lakh LED bulbs in 5 states was achieved by CESL. Distributed in rural areas of Uttar Pradesh, Bihar, Karnataka, Telangana and Andhra Pradesh at a extremely subsidised price of Rs 10 in trade for working incandescent bulbs, it heralds immense saving of power as additionally financial savings for the buyer, Singh said. He additionally credited the Bureau of Energy Efficiency (BEE) for saving round 300 million tonnes of carbon dioxide by its varied schemes like Perform, Achieve, Trade (PAT). After second spherical of PAT, now we have achieved emission discount of 66 million tonnes every year, he mentioned. "We are aimed at achieving 175 GW of renewable energy by 2022. 150 GW has been generated while 63 GW of renewable energy is still under generation. The decoupling between growth and energy consumption has happened, we have to push harder," the minister noticed. He additionally careworn on taking efforts to preserve power. One unit of power saved outcomes in one unit of power generated, he mentioned, including that banks should realise that power effectivity will not be solely good for the surroundings but in addition saves cash. On the event, Singh offered the thirty first National Energy Conservation Awards (NECA) and the primary National Energy Efficiency Innovation Awards (NEEIA). Singh complimented the BEE for initiating the NEEIA to advertise innovation in the power sector. The minister additionally launched a normal and labelling programme for high-energy lithium-ion traction battery packs and programs.

Website:	Millennium Post	Word count	293
Published Date	15 Dec 2021	Journalist:	News Desk

[Power available for 22 hours/day in villages, 23.5 hours in cities, says Minister R K Singh](#)

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Union Power Minister R K Singh on Tuesday said electricity is available for about 22 hours per day in villages and 23.5 hours in cities across the country. The availability of power in rural and urban areas has increased tremendously in comparison to 2014, he said while addressing a function here to mark the National Energy Conservation Day. "Power is available for a duration of close to 22 hours and close to 23.5 hours in rural and urban areas respectively," Singh said. "As you all are aware, one of the priorities of our government is to provide universal energy access at affordable prices and on a 24/7 basis," he added. Singh further said in the recent few years, India has made significant progress in village electrification and providing electricity connections to households. "We have brought total transformation in the past five years by adding 142 GW generation capacity, connecting the entire country into one grid, and achieving the vision of one grid, one market. India has been transformed from an energy deficit to energy surplus nation," he noted. The minister also said the transformation is not just in capacity but also with respect to the energy mix, energy intensity and emission intensity. India has achieved the Nationally Determined Contribution (NDC) target of having 40 per cent energy production from non-fossil sources, he pointed out. "This achievement has happened way in advance of our target date. We have one of the lowest per capita emission in the world and in absolute terms it comes to 3 per cent of the total emissions," he added. The minister also lauded the efforts of state-run Convergence Energy Services Ltd (CESL) for successfully running the Gram Ujala scheme.

Website:	Devdiscourse	Word count	591
Published Date	14 Dec 2021	Journalist:	PTI

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India News | Power Available for 22 Hrs/day in Villages, 23.5 Hrs in Cities: R K Singh

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Website:	Jagran Josh	Word count	446
Published Date	14 Dec 2021	Journalist:	Sangeeta Nair

National Energy Conservation Day 2021 (December 14): All You Need To Know

National Energy Conservation Day 2021 (December 14): All You Need To Know

National Energy Conservation Day is celebrated across India every year on December 14th to raise awareness about energy conservation. The day is also known as Energy Efficiency Day. The Union Ministry of Power is celebrating National Energy Conservation Week under Azadi ka Amrit Mahotsav from December 8-14, 2021. Various programmes have been organised as a part of the celebration including workshops and discussions on the outcomes of Energy and Resource Mapping of MSME Clusters. The Bureau of Energy Efficiency (BEE) of India, which spearheads the National Energy Conservation Day celebrations every year, had implemented the Energy Conservation Act in 2001. The BEE is a constitutional entity that assists the government in the creation of energy-saving policies and programmes. BEE has organized A National Level Painting Competitions on Energy Conservation for school children. The theme for this year is 'Azadi ka Amrit Mahotsav: Energy Efficient India' and 'Azadi ka Amrit Mahotsav: Cleaner Planet'. National Energy Conservation Day 2021 Objective- Why is it celebrated? National Energy Conservation Day 2021 is celebrated to spread awareness about the importance of energy efficiency and conservation of energy. Energy conservation is one of the key action points in fighting climate change. How can we conserve energy? We can conserve energy by reducing energy consumption as much as possible and replacing non-renewable resources of energy with renewable energy sources. Conservation of energy is the most cost-effective solution to energy shortages. It is also more ecologically friendly option than increasing energy output. Five simple ways to conserve energy -1. Switching of lights and appliances when not in use. 2. Switching to renewable sources of energy like solar energy by installing solar panels. 3. Reusing electronics as much as possible rather than discarding them and getting new ones. 4. Using energy efficient products like LED bulbs. 5. Switching off car engines while waiting at the Red Light. National Energy Conservation Day 2021 Programmes The Convergence Energy Services Limited (CESL) will be expanding its flagship Gram UJALA programme by distributing LED bulbs under a highly subsidised rate of Rs 10 across 2579 villages in five states – Bihar, Uttar Pradesh, Telangana, Andhra Pradesh, and Karnataka. CESL is a wholly-owned subsidiary of Energy Efficiency Services Limited (EESL). The Gram UJALA programme was launched by Power Minister RK Singh in March 2021. The programme has already achieved a distribution mark of more than 33 lakh LED bulbs in Bihar and Uttar Pradesh. It will be expanded to three other states as well from December 14. National Energy Conservation Awards National Energy Conservation Awards are conferred on the occasion of National Energy Conservation Day to honour innovation and accomplishments in energy conservation by industries, buildings and manufacturers of BEE star labeled appliances.

Website:	PSU Watch	Word count	643
Published Date	14 Dec 2021	Journalist:	PSU Watch Bureau

[RK Singh recommits to this energy goal on National Energy Conservation Day](#)

RK Singh recommits to this energy goal on National Energy Conservation Day

Ministry of Power celebrated the National Energy Conservation Day on Tuesday at Vigyan Bhawan, New Delhi under Azadi Ka Amrit Mahotsav. On this occasion, Union Power Minister and MNRE RK Singh presented the 31st National Energy Conservation Awards (NECA), 1st National Energy Efficiency Innovation Awards (NEEIA) and prizes to the winners of the National Level Painting Competition on Energy Conservation. Singh was the chief guest on this occasion. Minister of State for Power Krishan Pal and Secretary (Power) Alok Kumar graced the occasion and addressed the gathering. CMDs of Power PSUs and senior officials from the Ministry of Power were also present at the event. In his address, RK Singh said "One of the priorities of our government is to provide universal energy access at affordable prices and on a 24/7 basis. In the recent few years, India has made significant progress in village electrification and providing electricity connections to households". Singh highlighted that in the Power sector, we have brought total transformation in the past five years by adding 142 GW generation capacity, connecting the entire country into one grid, and achieving the vision of one grid, one market. India has been transformed from an energy deficit to an energy surplus nation. The availability of Power in rural and urban areas has increased tremendously in comparison to 2014 said the minister. Power is available for a duration of close to 22 hours and close to 23.5 hours in rural and urban areas respectively. The minister also said that the transformation is not just in capacity but also with respect to the energy mix, energy intensity and emission intensity. He informed that India has achieved the NDC target of having 40% energy production from non-fossil sources. This achievement has happened way in advance of our target date. We have one of the lowest per capita emissions in the world and in absolute terms, it comes to 3 percent of the total emissions. Under the Gram Ujala Scheme, a target of 10 lakh LED bulbs have been distributed today in 5 states, for which the minister congratulated CESL. Distributed in rural areas of Uttar Pradesh, Bihar, Karnataka, Telangana and Andhra Pradesh, at a highly subsidized cost of Rs 10 rupees in exchange for working incandescent bulbs, it heralds immense saving of energy, as also saving for the consumer. He credited BEE on saving around 300 million tons of CO2 by their various schemes like Perform, Achieve, Trade, (PAT). After the second round of PAT, we have achieved an emission reduction of 66 million tonnes per annum. We are aimed at achieving 175 GW of renewable energy by 2022. 150 GW has been generated while 63 GW of renewable energy is still under generation. The decoupling between growth and energy consumption has happened, we have to push harder said the minister. The minister stressed the notion that energy transformation alone will not suffice and efforts must also be undertaken to store energy. 1 Unit of energy saved results in 1 Unit of energy generated. Banks will have to realise that energy efficiency saves money and it is not just for a good environment but also the reflection of economics. The Minister said, large industries have already accepted the benefits of energy efficiency and I found the conscious need to save energy spreading in our country. Singh complimented the BEE for initiating new awards called 'National Energy Efficiency Innovation Awards' to promote innovation in the energy sector. He congratulated all who won the award this year. He urged all others to come forward and identify another innovative mechanism to reduce energy consumption and participate in this award. The Minister concluded by saying that all the efforts that are been undertaken by the concerned stakeholders will help us to realise the vision of a greener and healthier India.

Website:	The Times News	Word count	195
Published Date	10 Dec 2021	Journalist:	News Desk

LED bulbs at Rs 10! THIS company will sell affordable lights to mark National Energy Conservation Day

LED bulbs at Rs 10! THIS company will sell affordable lights to mark National Energy Conservation Day

State-owned CESL will distribute LED bulbs at a highly subsidised rate of Rs 10 per unit under the Gram UJALA scheme to mark National Energy Conservation Day on December 14. "On the occasion of National Energy Conservation Day 2021, observed each year on 14th December, Convergence Energy Services Ltd (CESL), a wholly-owned subsidiary of Energy Efficiency Services Ltd (EESL) will be expanding their flagship Gram UJALA programme," a power ministry statement said. Under the initiative, LED bulbs will be distributed at a highly subsidised rate at Rs 10 across 2,579 villages in five states — Bihar, Uttar Pradesh, Telangana, Andhra Pradesh, and Karnataka. Launched in March 2021 by R K Singh, Union Minister of Power and New & Renewable Energy, the programme has already achieved a distribution mark of more than 33 lakh LED bulbs in Bihar and Uttar Pradesh. Starting December 14, it will be active in the other three states as well, the statement said. CESL will continue to provide 7-Watt, and 12-Watt energy-efficient LED bulbs that come with a guarantee period of three years against submission of working incandescent bulbs.

Website:	Daily Hunt	Word count	266
Published Date	14 Dec 2021	Journalist:	News Desk

What is Gram Ujala scheme? All you need to know

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The Andhra Pradesh government will from Tuesday distribute 10 lakh LED bulbs to households in rural areas under the Gram Ujala scheme to mark National Energy Conservation Day. The bulbs will be distributed at an affordable rate of ₹10 per unit and the expense will be borne by a state-owned Convergence Energy Services Limited (CESL), a subsidiary of Energy Efficiency Services Limited (EESL). It is also being done as part of the Azadi Ka Amrit Mahotsav celebrations. Under the scheme, the CESL will distribute 7-Watt, and 12-Watt energy-efficient LED bulbs that would come with a guarantee period of three years against submission of working incandescent bulbs. What is Gram Ujala scheme? Gram Ujala was launched by the Union minister of power and new and renewable energy RK Singh in March this year, in an attempt to raise awareness against climate change and to save electricity. "The move will save 2025 million kilowatt of energy per year," Singh said during the launch of the scheme. Under the initiative, LED bulbs will be distributed at a highly subsidised rate at ₹10 across 2,579 villages in five states of Bihar, Uttar Pradesh, Telangana, Andhra Pradesh, and Karnataka. The scheme has already achieved a distribution mark of more than 33 lakh LED bulbs in Bihar and Uttar Pradesh. Starting Tuesday, it will be active in the other three states as well, the power ministry said in a statement. The Ujala scheme is being implemented by EESL, a joint venture of leading PSUs under the administration of the ministry of power.

Website:	MSN India	Word count	329
Published Date	14 Dec 2021	Journalist:	News Desk

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Website:	Orissa Dairy	Word count	1303
Published Date	14 Dec 2021	Journalist:	News Desk

R K Singh congratulates CESL team on achieving massive target of 10 lakh LED distribution in a single day, today under Gram UJALA

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Ministry of Power celebrated the National Energy Conservation Day today at Vigyan Bhawan, New Delhi under Azadi Ka Amrit Mahotsav. On this occasion R.K Singh Union Minister of Power and MNRE presented 31st National Energy Conservation Awards (NECA), 1st National Energy Efficiency Innovation Awards (NEEIA) and prizes to the winners of National Level Painting Competition on Energy Conservation as per list annexed (Annexure I, II and Annexure III). Shri R. K. Singh, Minister of Power and New and Renewable Energy was the chief guest on this occasion. Shri Krishan Pal, Minister of State for Power, and Shri Alok Kumar, Secretary (Power), Govt. of India, graced the occasion and addressed the gathering. CMDs of Power CPSUs and senior officials from the Ministry of Power were also present at the event. Addressing the event Union Minister of Power and New and Renewable Energy, Shri R. K. Singh, gave heartiest congratulations to all the winners and specially to the winners of innovation awards. Shri R K Singh said that, it gives me enormous pleasure to address this gathering consisting of heads, managers, CEOs and executives of numerous industrial sectors, establishments, and organizations, who are the shining stars of Energy conservation movement. As you all are aware, one of the priorities of our government is to provide universal energy access at affordable prices and on a 24/7 basis. In the recent few years, India has made significant progress in village electrification and providing electricity connections to households, he added. Shri R K Singh highlighted that in the Power sector, we have brought total transformation in the past five years by adding 142 GW generation capacity, connecting the entire country into one grid, and achieving the vision of one grid, one market. India has been transformed from an energy deficit to energy surplus nation. The availability of Power in rural and urban areas has increased tremendously in comparison to 2014 said the minister. Power is available for a duration of close to 22 hours and close to 23.5 hours in rural and urban areas respectively. The minister also said that the transformation is not just in capacity but also with respect to the energy mix, energy intensity and emission intensity. He informed that, India has achieved the NDC target of having 40% energy production from the non-fossil sources. This achievement has happened way in advance of our target date. We have one of the lowest per capita emission in the world and in absolute terms it comes to 3% of the total emissions. Under the Gram Ujala Scheme, a target of 10 lakh LED bulbs have been distributed today in 5 states, for which the minister congratulated CESL. Distributed in rural areas of Uttar Pradesh, Bihar, Karnataka, Telangana and Andhra Pradesh, at a highly subsidized cost of Rs 10 rupees in exchange for working incandescent bulbs, it heralds immense saving of energy, as also saving for the consumer. He credited BEE on saving around 300 million tons of CO2 by their various schemes like Perform, Achieve, Trade, (PAT). After second round of PAT we have achieved emission reduction of 66 Million tonnes per annum. We are aimed at achieving 175 GW of renewable energy by 2022. 150 GW has been generated while 63 GW of renewable energy is still under generation. The decoupling between growth and energy consumption has happened, we have to push harder said the minister. The minister stressed upon the notion that energy transformation alone will not suffice and efforts must also be undertaken to store energy. 1 Unit of energy saved results in 1 Unit of energy generated. Banks will have to realise that energy efficiency saves money and it is not just for good environment but also the reflection of economics. The Minister said, large industries have already accepted the benefits of energy efficiency and I found the conscious need to save energy spreading in our country. Shri Singh complimented the BEE for initiating new awards called National Energy Efficiency Innovation Awards to promote innovation in the

energy sector. He congratulated all who won the award this year. He urged all others to come forward and identify other innovative mechanism to reduce energy consumption and participate in this award. The Minister concluded by saying that all the efforts that are been undertaken by the concerned stake holders will help us to realise the vision of a greener and healthier India. On the occasion, following documents were released by Shri RK Singh and by Shri Krishan pal Gurjar: A) Standard and Labelling Programme for High-Energy Lithium-Ion Traction Battery Packs and Systems: The EV battery accounts for about one-third of the total purchase price of an EV, bringing down battery costs through rapidly scaling production and standardizing battery components could be a key element of long-term success for India's electric mobility sector. B) Standard and Labelling Programme for Tyres: The Tyre industry is dominated by replacement market by vehicle owners, who are totally unaware of wastage of fuel on account of inefficient tyres. To provide consumer an informed choice BEE has launched Standard & labelling program covering tyres for Passenger Cars (C1), Light duty vehicles (C2) & Heavy-duty vehicles (C3), meant for manufactured, imported and sold in India. Star label criteria are based on Rolling Resistance Coefficient (RRC) of tyres. C) 'Shunya' Labelling Programme Promoting Net Zero Energy Buildings: There is huge growth potential of building sector and therefore to enhance the scope of existing Building labelling Programme, the Shunya programme for Net Zero Energy Buildings (NZEB) and Net Positive Energy Buildings (NPEB) is launched. The buildings having $10 \leq \text{EPI} \leq 0 \text{ kWh/m}^2/\text{year}$, will be awarded by Shunya Label, while the buildings having $\text{EPI} < 0 \text{ kWh/m}^2/\text{year}$ will be awarded by Shunya+ label. The programme will encourage the building owners and promoters to make energy efficient buildings and further making improvements to make it net zero or net positive energy buildings. D) Guidebook on "Awareness Generation on Energy Efficient & Thermally Comfort Buildings": Media plays an important role in taking information to the public. The guidebook covers information on the design of energy efficient buildings, key features, important national and international policies, etc. The Centre for Media Studies (CMS) has developed the manual along with BEEP after running a series of training programs and fellowships on the subject of building energy efficiency. Additionally, a guidebook for Training of Trainers has also been developed. E) Cloud Based Data Analytical Tool for SMEs: The objective of the tool is to analyze the energy efficient technologies, measures and renewable energy technologies in process application in 5 MSME sectors. The tool is developed through data collected from energy audit activities, technology, implementation supports. F) 1 million LED bulb distribution: Under this initiative, a total of 10 lacs LED bulbs are distributed in a single day across 2579 villages in five states – Bihar, Uttar Pradesh, Telangana, Andhra Pradesh, and Karnataka. In this program, 7-Watt & 12-Watt LED bulbs against replacement of working incandescent bulbs for price of INR 10 each, which comes with a guarantee period of three years from the date of purchase. Speaking on the occasion Shri Krishan Pal Gurjar said that he is excited to be part of this Energy Efficiency Day. He said that this is milestone in recognising Energy Efficiency efforts at ground zero. He also congratulated all the awardees at the event. In his address Shri Alok Kumar said that this is a very special Energy Efficiency Day as we are also celebrating Azadi Ka Amrit Mahotsav. He expressed his happiness in informing that Ministry of Power has been undertaking several events across India in villages, towns, cities and schools to spread awareness on energy efficiency. He said that we are committed to achieve the targets announced by Hon'ble Prime Minister at COP 26.

Website:	Technology For You	Word count	1301
Published Date	14 Dec 2021	Journalist:	News Desk

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Shri R K Singh congratulates CESL team on achieving massive target of 10 lakh LED distribution in a single day, today under Gram UJALA

Ministry of Power celebrated the National Energy Conservation Day today at Vigyan Bhawan, New Delhi under Azadi Ka Amrit Mahotsav. On this occasion Shri R.K Singh Union Minister of Power and MNRE presented 31st National Energy Conservation Awards (NECA), 1st National Energy Efficiency Innovation Awards (NEEIA) and prizes to the winners of National Level Painting Competition on Energy Conservation as per list annexed (Annexure I, II and Annexure III). Shri R. K. Singh, Minister of Power and New and Renewable Energy was the chief guest on this occasion. Shri Krishan Pal, Minister of State for Power, and Shri Alok Kumar, Secretary (Power), Govt. of India, graced the occasion and addressed the gathering. CMDs of Power CPSUs and senior officials from the Ministry of Power were also present at the event. Addressing the event Union Minister of Power and New and Renewable Energy, Shri R. K. Singh, gave heartiest congratulations to all the winners and specially to the winners of innovation awards. Shri R K Singh said that, it gives me enormous pleasure to address this gathering consisting of heads, managers, CEOs and executives of numerous industrial sectors, establishments, and organizations, who are the shining stars of Energy conservation movement. As you all are aware, one of the priorities of our government is to provide universal energy access at affordable prices and on a 24/7 basis. In the recent few years, India has made significant progress in village electrification and providing electricity connections to households, he added. Shri R K Singh highlighted that in the Power sector, we have brought total transformation in the past five years by adding 142 GW generation capacity, connecting the entire country into one grid, and achieving the vision of one grid, one market. India has been transformed from an energy deficit to energy surplus nation. The availability of Power in rural and urban areas has increased tremendously in comparison to 2014 said the minister. Power is available for a duration of close to 22 hours and close to 23.5 hours in rural and urban areas respectively. The minister also said that the transformation is not just in capacity but also with respect to the energy mix, energy intensity and emission intensity. He informed that, India has achieved the NDC target of having 40% energy production from the non-fossil sources. This achievement has happened way in advance of our target date. We have one of the lowest per capita emission in the world and in absolute terms it comes to 3% of the total emissions. Under the Gram Ujala Scheme, a target of 10 lakh LED bulbs have been distributed today in 5 states, for which the minister congratulated CESL. Distributed in rural areas of Uttar Pradesh, Bihar, Karnataka, Telangana and Andhra Pradesh, at a highly subsidized cost of Rs 10 rupees in exchange for working incandescent bulbs, it heralds immense saving of energy, as also saving for the consumer. He credited BEE on saving around 300 million tons of CO₂ by their various schemes like Perform, Achieve, Trade, (PAT). After second round of PAT we have achieved emission reduction of 66 Million tonnes per annum. We are aimed at achieving 175 GW of renewable energy by 2022. 150 GW has been generated while 63 GW of renewable energy is still under generation. The decoupling between growth and energy consumption has happened, we have to push harder said the minister. The minister stressed upon the notion that energy transformation alone will not suffice and efforts must also be undertaken to store energy. 1 Unit of energy saved results in 1 Unit of energy generated. Banks will have to realise that

energy efficiency saves money and it is not just for good environment but also the reflection of economics. The Minister said, large industries have already accepted the benefits of energy efficiency and I found the conscious need to save energy spreading in our country. Shri Singh complimented the BEE for initiating new awards called National Energy Efficiency Innovation Awards to promote innovation in the energy sector. He congratulated all who won the award this year. He urged all others to come forward and identify other innovative mechanism to reduce energy consumption and participate in this award. The Minister concluded by saying that all the efforts that are been undertaken by the concerned stake holders will help us to realise the vision of a greener and healthier India. On the occasion, following documents were released by Shri RK Singh and by Shri Krishan pal Gurjar: A) Standard and Labelling Programme for High-Energy Lithium-Ion Traction Battery Packs and Systems: The EV battery accounts for about one-third of the total purchase price of an EV, bringing down battery costs through rapidly scaling production and standardizing battery components could be a key element of long-term success for India's electric mobility sector. B) Standard and Labelling Programme for Tyres: The Tyre industry is dominated by replacement market by vehicle owners, who are totally unaware of wastage of fuel on account of inefficient tyres. To provide consumer an informed choice BEE has launched Standard & labelling program covering tyres for Passenger Cars (C1), Light duty vehicles (C2) & Heavy-duty vehicles (C3), meant for manufactured, imported and sold in India. Star label criteria are based on Rolling Resistance Coefficient (RRC) of tyres. C) 'Shunya' Labelling Programme Promoting Net Zero Energy Buildings: There is huge growth potential of building sector and therefore to enhance the scope of existing Building labelling Programme, the Shunya programme for Net Zero Energy Buildings (NZEB) and Net Positive Energy Buildings (NPEB) is launched. The buildings having $10 \leq \text{EPI} \leq 0 \text{ kWh/m}^2/\text{year}$, will be awarded by Shunya Label, while the buildings having $\text{EPI} < 0 \text{ kWh/m}^2/\text{year}$ will be awarded by Shunya+ label. The programme will encourage the building owners and promoters to make energy efficient buildings and further making improvements to make it net zero or net positive energy buildings. D) Guidebook on "Awareness Generation on Energy Efficient & Thermally Comfort Buildings": Media plays an important role in taking information to the public. The guidebook covers information on the design of energy efficient buildings, key features, important national and international policies, etc. The Centre for Media Studies (CMS) has developed the manual along with BEEP after running a series of training programs and fellowships on the subject of building energy efficiency. Additionally, a guidebook for Training of Trainers has also been developed. E) Cloud Based Data Analytical Tool for SMEs: The objective of the tool is to analyze the energy efficient technologies, measures and renewable energy technologies in process application in 5 MSME sectors. The tool is developed through data collected from energy audit activities, technology, implementation supports. F) 1 million LED bulb distribution: Under this initiative, a total of 10 lacs LED bulbs are distributed in a single day across 2579 villages in five states – Bihar, Uttar Pradesh, Telangana, Andhra Pradesh, and Karnataka. In this program, 7-Watt & 12-Watt LED bulbs against replacement of working incandescent bulbs for price of INR 10 each, which comes with a guarantee period of three years from the date of purchase. Speaking on the occasion Shri Krishan Pal Gurjar said that he is excited to be part of this Energy Efficiency Day. He said that this is milestone in recognising Energy Efficiency efforts at ground zero. He also congratulated all the awardees at the event. In his address Shri Alok Kumar said that this is a very special Energy Efficiency Day as we are also celebrating Azadi Ka Amrit Mahotsav. He expressed his happiness in informing that Ministry of Power has been undertaking several events across India in villages, towns, cities and schools to spread awareness on energy efficiency. He said that we are committed to achieve the targets announced by Hon'ble Prime Minister at COP 26.

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ग्राम उजाला योजना : ग्रामीण क्षेत्रों में बांटे जाएंगे 10 लाख एलईडी बल्ब

आपको बता दें एनर्जी एफिशिएंसी सर्विसेज लिमिटेड (ईईएसएल) की सहायक कंपनी कन्वर्जेंस एनर्जी सर्विसेज लिमिटेड (सीईएसएल) द्वारा वहन किए गए खर्च के साथ बल्बों को \$ 10 प्रति यूनिट की कम लागत पर वितरित किया जाएगा। वहीं आजादी का अमृत महोत्सव समारोह के संयोजन के साथ भी किया जा रहा है।

सीईएसएल इस योजना के तहत चालू बल्ब जमा करने के खिलाफ तीन साल की वारंटी के साथ 7-वाट और 12-वाट ऊर्जा कुशल एलईडी बल्ब वितरित करेगा।

क्या है ग्राम उजाला योजना?

केंद्रीय ऊर्जा, नवीन और नवीकरणीय ऊर्जा मंत्री, आरके सिंह ने इस साल मार्च में ग्राम उजाला का शुभारंभ किया, ताकि जलवायु परिवर्तन के खिलाफ जागरूकता बढ़ाने और बिजली के संरक्षण के प्रयास किए जा सकें। सिंह ने योजना के शुभारंभ पर कहा, "इस कदम से हर साल 2025 मिलियन किलोवाट ऊर्जा की बचत होगी।"

पांच राज्य:

बिहार, उत्तर प्रदेश, तेलंगाना, आंध्र प्रदेश और कर्नाटक के 2,579 गांवों में एलईडी लाइटें 10 रुपये की अत्यधिक सब्सिडी वाली दर पर वितरित की जाएंगी। निवासी 100 वाट के पुराने बल्बों को बदलकर अधिकतम 5 एलईडी बल्ब खरीद सकते हैं। इन आवासों पर सरकार द्वारा मीटर भी लगाए जाएंगे।

एक रिपोर्ट के मुताबिक, इससे सालाना 2025 मिलियन यूनिट (kWh) बिजली की बचत होगी, वहीं कार्बन उत्सर्जन में भी सालाना 16.5 लाख टन की कमी आएगी। इससे घरों में सस्ती दर पर बेहतर रोशनी मिलेगी।

बिहार और उत्तर प्रदेश में, इस योजना ने पहले ही 33 लाख से अधिक एलईडी लाइटों के वितरण का लक्ष्य हासिल कर लिया है। बिजली मंत्रालय के एक बयान के अनुसार, यह मंगलवार से अन्य तीन राज्यों में चालू हो जाएगा।

उजाला योजना ईईएसएल द्वारा कार्यान्वित की जा रही है, जो बिजली मंत्रालय के प्रशासन के तहत प्रमुख सार्वजनिक उपक्रमों का एक संयुक्त उद्यम है।